

# PORTFOLIO

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“  
**Hi, my name  
is Marysia...**

”

“

I transform creative and business challenges into human-centered strategies that drive social impact.

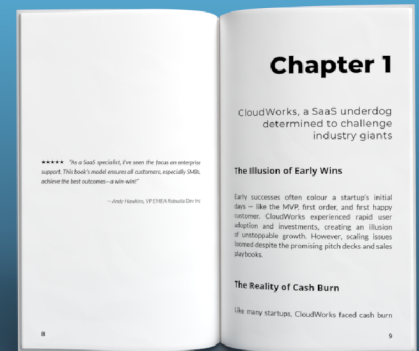
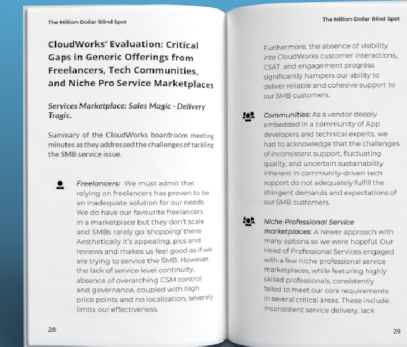
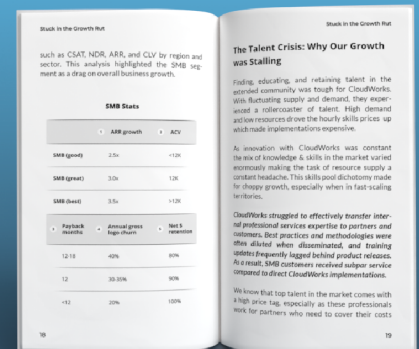
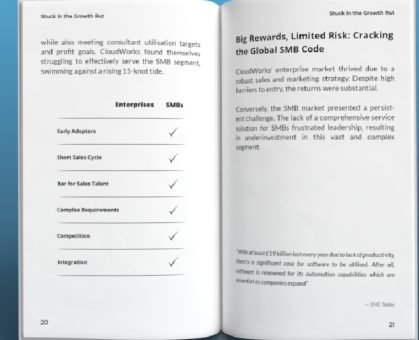
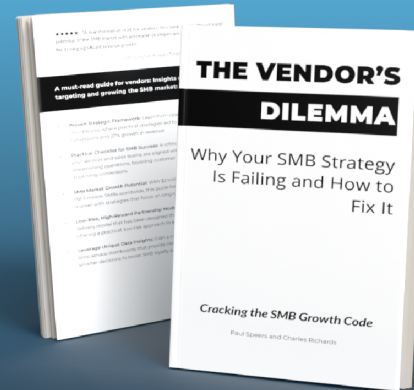
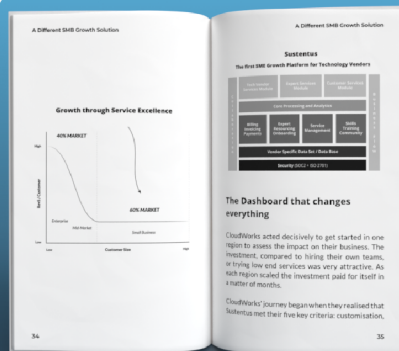
”

- ▶ Illustration
- ▶ Branding
- ▶ Typography
- ▶ Innovation

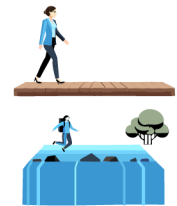
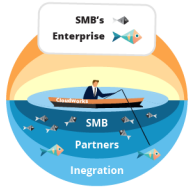
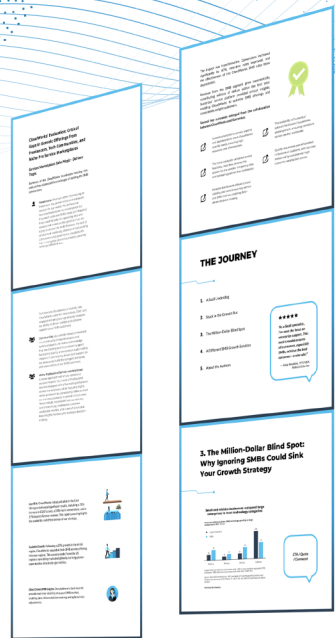
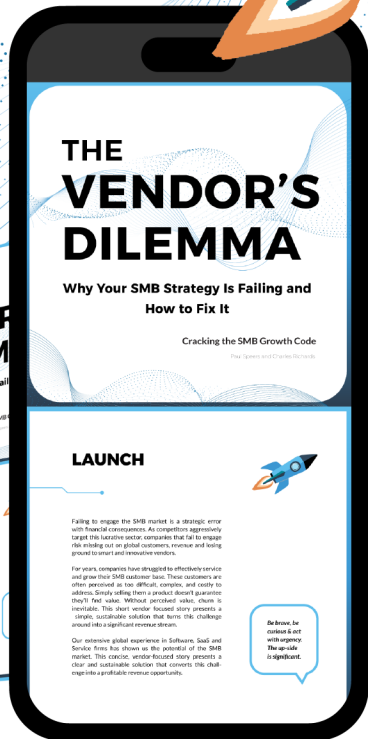
# Project 1

## Sustentus

- Illustration
- Print & eBook Des

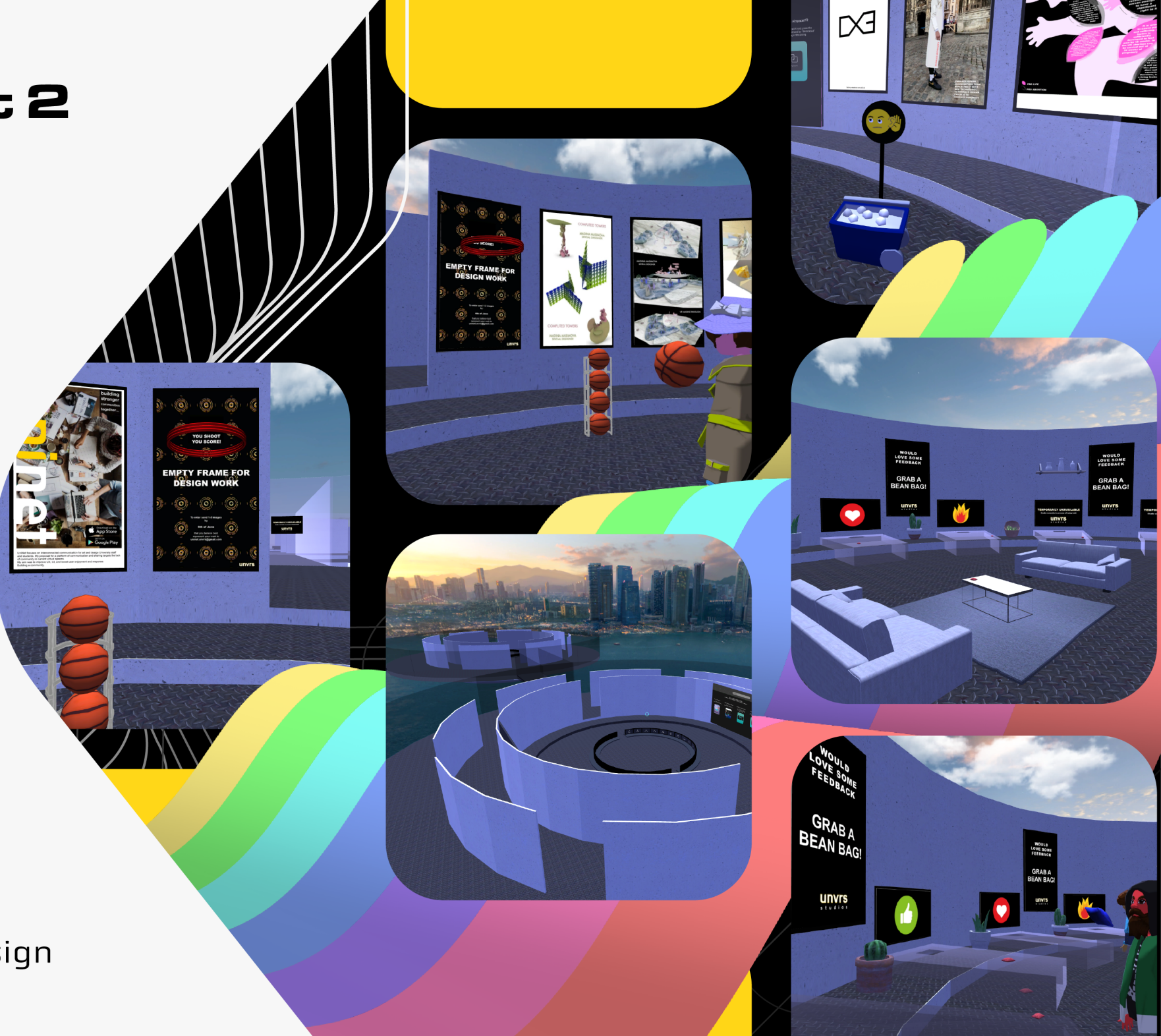


Brought publishing into the digital age through a seamless print-to-digital book design, showcasing illustration and publication expertise.



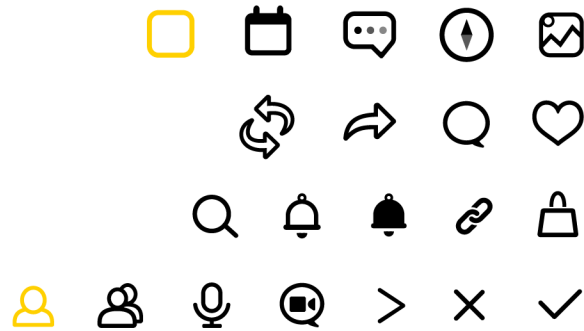
# Project 2

Uninet

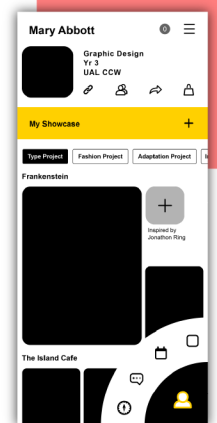
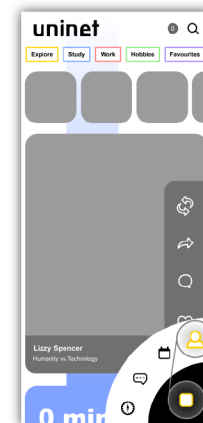
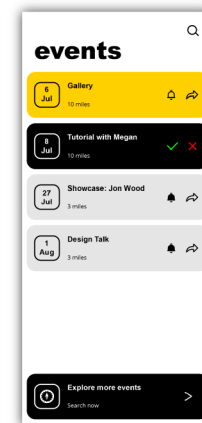
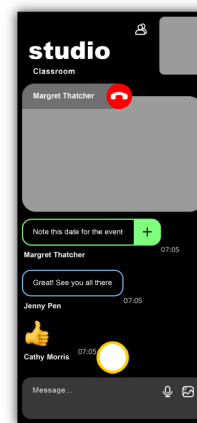
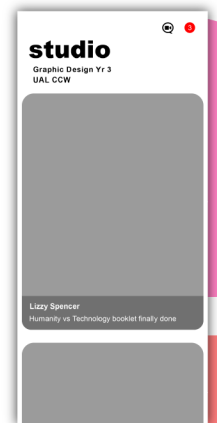
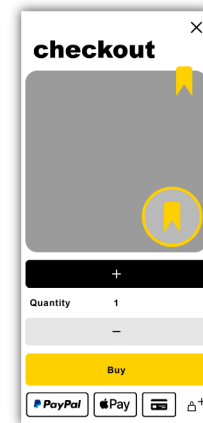
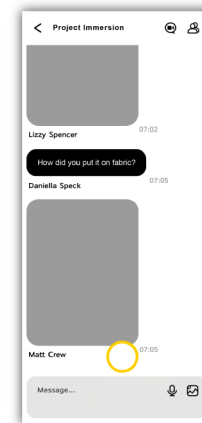
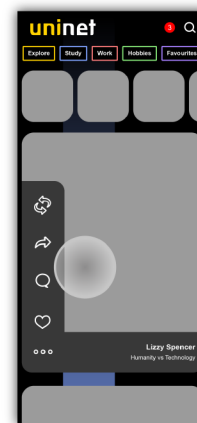
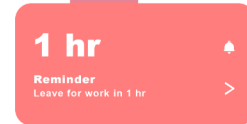
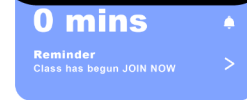
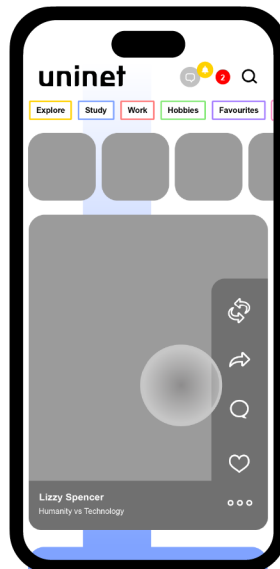
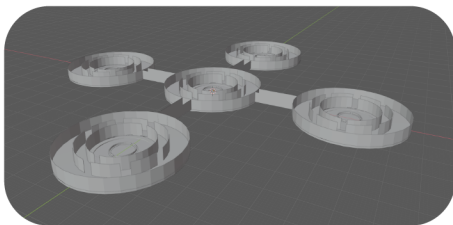


- Illustration
- UI & UX Design

# uninet



Born from remote learning during COVID-19, designed a VR social networking app enabling global creative collaboration. Transformed student isolation into creative connectivity.



# Project 3

*Urban Caution*



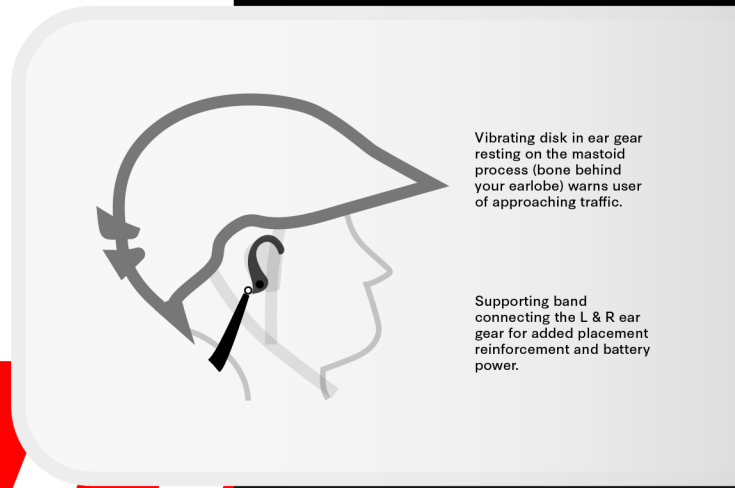
- Branding
- Product Design





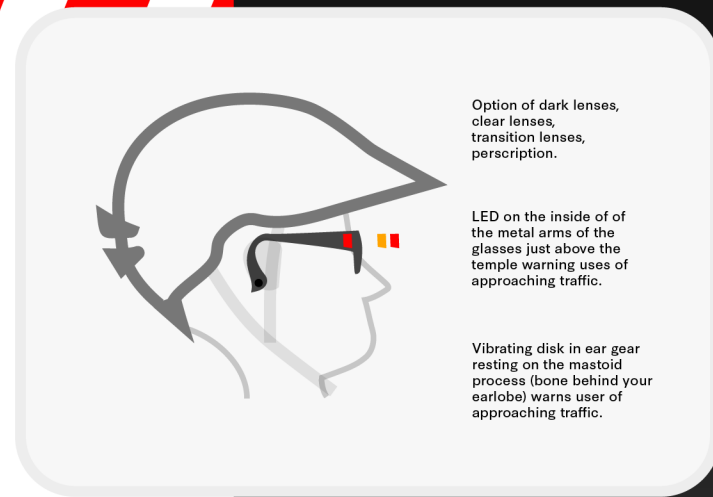
Developed a bike safety system from concept to market-ready product, creating comprehensive brand identity and visual language through testing.

Click *Urban Caution* below to play animation (compatible w/ Acrobat)



Vibrating disk in ear gear resting on the mastoid process (bone behind your earlobe) warns user of approaching traffic.

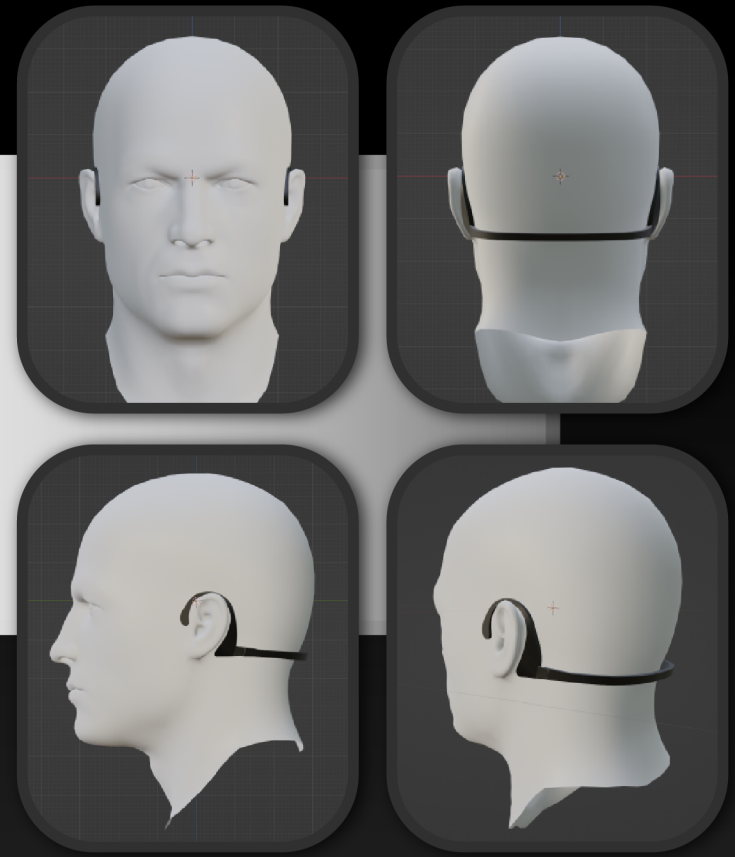
Supporting band connecting the L & R ear gear for added placement reinforcement and battery power.



Option of dark lenses, clear lenses, transition lenses, perscription.

LED on the inside of the metal arms of the glasses just above the temple warning uses of approaching traffic.

Vibrating disk in ear gear resting on the mastoid process (bone behind your earlobe) warns user of approaching traffic.





# Project 4

Spotify x Wireless

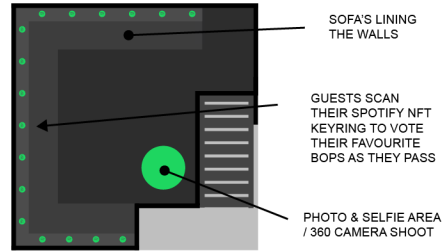


- ▶ Event Design
- ▶ Graphic Design

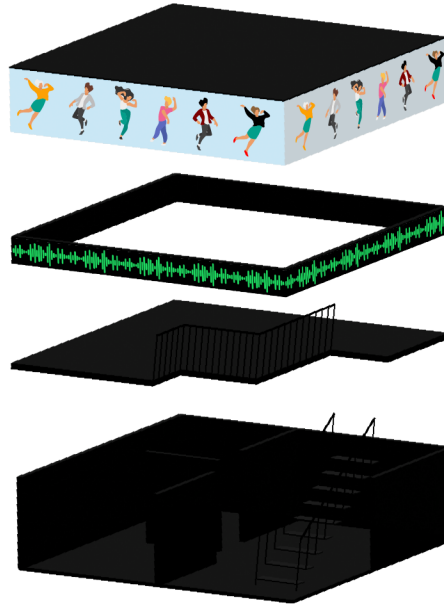
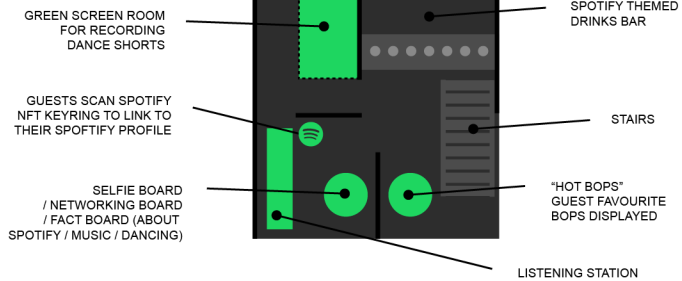


**CONTAINER ACTIVATION PLAN**

**FIRST FLOOR**



**GROUND FLOOR**



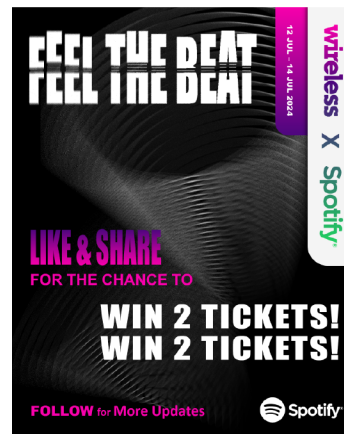
**FIRST FLOOR**



**GROUND FLOOR**



Conceptualized a VIP shipping container experience for Spotify at Wireless festival, merging industrial design with premium entertainment for high-footfall engagement.





# The Island Cäğö



Created a custom Arabic-inspired typeface and menu design for a Lebanese restaurant, working with the local community to enhance their dining experience while honoring cultural heritage.

and tomatoes

FATTOUSH (v)  
Mixed leaves and fresh pomegranate molds.

TABBOULI (v)  
Finely chopped p...

ROCKET AND WILD ROSEMARY SALAD  
Wild rosemary dressing

FETA CHEESE SALAD  
Fresh soft feta dressing

TOMATO VINE TOMATO SALAD (v)  
Vine tomato, onion, fresh...

and tomatoes

## LAMB CHOPS

4 pieces of succulent lamb chops, charcoal grilled to your liking, served with rice and salad

£ 12.45

£ 12.45

## MIXED GRILL (FOR ONE)

Selection of shish tawouk, lamb kagla and lamb mishwi, served with hummus, rice and salad

£ 14.95

## MIXED GRILL (FOR TWO)

Selection of shish tawouk, lamb kagla and lamb mishwi, chicken wings, 2 pcs of lamb chops, served with hummus, rice and salad

£ 27.95

## GRILLED CHICKEN BREAST

Marinated open flat chicken breast, charcoal grilled, served with rice

£ 10.95

## COLD STARTERS

HOMBUS (v)	Flavored shish tawouk, tabbouk, lemon and olive oil	£ 6.50
SPICY HOMBUS (v) (G)	Hummus mixed with fresh green olives, parsley and roasted paprika	£ 6.45
MOUNTABAL (BARA SHANOUZ) (v)	Grilled cutlets with extra garlic, lemon and olive oil	£ 6.45
WARAKHAB (v)	Yam leaves drizzled with olive, headstart, onion, herbs and spices	£ 6.50
LAMBH (v)	Shish tawouk served with hummus and olive oil	£ 6.50

## HOT STARTERS

HOMBUS SHARAKHA	Hummus topped with roasted slices of marinated lamb	£ 6.50
PALAFEL (v)	Five beans and shish tawouk, seasoned	
FOUL MEHAMED (v)	Roasted beans served with lemon juice	
LAMB SAMBOUSK	Pasty filled with minced lamb, onion	
CHEESE SAMBOUSK (v)	Pasty filled with cheese, onion and herbs	
SPINACH PASTRY (v)	Pasty filled with spinach, onion and cheese	
SPICY POTATOES (v) (G)	Fluffy potato salad with onion, garlic	

## WRAPS SELECTIONS

ADD CHIPS OR QALAD FOR - 1.50 AND BORN FOR - 2.50		
SHISH TAWOUK	Marinated shish tawouk, mixed salad, grilled, wrapped with yellow cheese, headstart, pickled cucumber and salad	£ 9.25
KIBBEH	Grilled wheat and minced meat, chickpea, headstart, pickled cucumber and salad	£ 9.25
LAMB KATTA	Seasoned minced lamb, grilled, wrapped with headstart, pickled cucumber and salad	£ 9.25
LAMB SHARAKHA	Marinated shish tawouk, mixed salad, wrapped with yellow cheese, headstart, pickled cucumber and salad	£ 9.25
CHICKEN SHARAKHA	Marinated shish tawouk, mixed salad, wrapped with yellow cheese, headstart, pickled cucumber and salad	£ 9.25
SOUSOUK	Spicy lamb shawarma, wrapped with yellow cheese, headstart and pickled cucumber	£ 9.25
CHICKEN LIVER	Flavored chicken liver, wrapped with yellow cheese, headstart and pickled cucumber	£ 9.25
MILK SHAKES		

## MILK SHAKES

CHOCOLATE	£ 3.50
STRAWBERRY	£ 3.50
PEACH	£ 3.50
APPLE	£ 3.50
ORANGE	£ 3.50
COCKTAIL MIX FRUIT	£ 3.50

## SIDE ORDERS

LENTIL SOUP (v)	£ 4.50
CHICKEN SOUP	£ 5.50
CHIPS	£ 2.50
CHEESY CHIPS	£ 3.50

## SALADS

coasted with onions and herbs, served with

£ 10.95

in breast, roasted with garlic and herbs, onions with lemon dressing

£ 10.45

onions, garlic, fresh chilies, tomatoes and

£ 16.95

## DESSERTS

BANANA	£ 4.50
CHOCOLATE FUDGE CAKE OR CARROT CAKE	£ 4.50
HOMEMADE BAKED DESSERT	£ 4.50
FRESH FRUIT SALAD BOWL	£ 4.50
ADD ICE-CREAM	£ 4.50

## FRESH JUICES

ORANGE	£ 3.50
GRAPEFRUIT	£ 3.50
PEACH	£ 3.50
APPLE	£ 3.50
ORANGE	£ 3.50
COCKTAIL MIX FRUIT	£ 3.50

## SMOOTHIES

BLUE LAGOON (Blueberry, Raspberry, Banana)	£ 3.50
MEDITERRANEAN MONSTER (Strawberry, Banana, Splash of Orange)	£ 4.50
RASPBERRY BUSH (Raspberry, Banana, Lime)	£ 3.50
IRON KICK (Mango, Banana, Orange, Kiwi)	£ 3.50

## MAIN COURSES

### SHISH TAWOUK

Two skewers of marinated chicken breast, charcoal grilled, served with rice, salad and garlic sauce

# THANK YOU

Through design, I transform social challenges into opportunities for connection, from digital spaces to cultural bridges.

I look forward to unfolding the stories, strategies and thinking behind these projects.

Thank you for your time.  
Marysia Abbott

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